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Opelika-Auburn News

MaxRecruit® Platinum

With performance-based MaxRecruit Platinum, we've taken the guesswork out of deciding which job board aggregators to use. Your job will be automatically distributed to top aggregators, including:

- Indeed®
- GlassDoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- and others

MaxRecruit Platinum assigns a higher budget for your job, making it ideal for those times when you need to spend more to get more candidates, or to reach candidates for that hard-to-fill position in markets where there is a lot of competition for talent.

Benefits of MaxRecruit Platinum:

- **Higher advertising budget.** With MaxRecruit Platinum, your campaign budget will be higher, letting you increase engagement with high quality candidates..
- **Hiring in a specialty field?** MaxRecruit Platinum job postings can generate up to five times the clicks per job, compared to MaxRecruit.
- **Manage your recruiting budget for best results.** For each MaxRecruit Platinum job posting, ActiveMonitoring constantly monitors your job's performance across all aggregators, and adjust its placement and cost per-click, ensuring you get optimal results.

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